

Motivation, Persuasion and Creativity

DESCRIPTION:

This course focuses on three important topics of Motivation, Persuasion and Creativity. They are all inter-related topics since to persuade successfully you need to know what you want and in particular know what your long term view is. You need to be creative to come up with new solutions and of course use tried and tested methods to persuade.

OBJECTIVES:

Upon completion of this course, the participants will be able to:

- Know what you want in life and get motivated to achieve them
- Persuade anyone with your ideas and influence their thinking and behavior
- Boost your creativity by using proven, yet simple, tools and techniques
- Learn powerful persuasion strategies
- Learn about the differences between the new positive psychological methods (such as NLP) and the traditional methods

OUTLINE:

- Eight steps to mission statement
- Procrastination
- Creativity
- The Ultimate strategy
- Persuasion



TRAINING CODE:

MPCPD 15

DURATION:

15 hours / 3 hours for 1 day

MODE OF DELIVERY

- presentations
- group discussions
- role-playing
- self-assessing exercises

DESIGNED FOR:

This course is suitable for

(Levels 2,3 & 4)

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